

dir; Robert Haigh, chief engr; James Hall, mus dir.

\*KOPN(FM) March 1, 1973: 89.7 mhz; 10 w. Ant 73 ft. 915 E. Broadway. (65201). 443-5611. New Wave Corp.

Format: Variety  
Gerald Keleher, gen mgr; Jeff Mintz, prog & mus dir; Cathy Bierbach, news dir; Harry Pearle, chief engr.

KTGR Jan 1, 1967: 1580 khz; 250 w-D. Box 412. (65201). 449-2433. Tiger Bcstg Co. (acq 1-1-67).

Net: Magic Circle. Rep: Beaver; Hopewell. Format: Rock.

Louis Shelburne, pres & gen mgr; Norb Evers, coml mgr; Mike Morgan, prog & mus dir; Tom Henry, news dir; Bill Westbrook & Ken Kuenzie, chief engs.

KTGR-FM Dec 3, 1967: 96.7 mhz; 3 kw. Ant 160 ft. Same licensee as KTGR. Dups KTGR 50%.

\*KWVC-FM Feb 2, 1965: 90.5 mhz; 10 w. Ant 45 ft. (65201). 442-2211, ext 275. Stephens College.

Seymour A. Smith, pres of Stephens College; Lowell A. Conner II, gen mgr; Paul Garrett, chief engr.

#### Crestwood (314) St. Louis county

KSHE(FM) Feb 11, 1961: 94.7 mhz; 100 kw. Ant 510 ft. Stereo. 9434 Watson Rd. (63126). 842-1111. Century Bcstg Corp. (acq 10-64).

Rep: Century Bcstg Sls. Format: Prog Rock. Howard Grafman, pres; Sheldon Grafman, gen mgr & prog dir; Richard Fendelman, news dir; Milan Leggett, chief engr.

#### Desoto (314) Jefferson county

KHAD Nov 1, 1968: 1190 khz; 1 kw DA-D. Box 585, Upper Platin Rd. (63020). 586-8577. De-Soto Bcstg Co.

Rep: Keystone; Magic Circle. Format: MOR/Modern C&W. Talk.

Pinkney B. Cole, gen & coml mgr & chief engr; Judy A. Cole, prog dir; Kenny Miller, prom mgr; Jerry Marsden, mus dir; Randy Ray, news dir.

#### Dexter (314) Stoddard county

KDEX Feb 1, 1956: 1590 khz; 1 kw-D. Box 380. (63641). 624-3591. Dexter Bcstg Inc. (acq 1-16-67).

Net: Magic Circle. Rep: Beaver. Spec progs: C&W 30 hrs wkly.

Jerry Grojean, ptnr & gen mgr.

KDEX-FM July 17, 1969: 102.3 mhz; 2.35 kw. Ant 51 ft. Prog sep from KDEX.

#### Doniphan (314) Ripley county

KDFN Feb 4, 1963: 1500 khz; 1 kw-D. Hunt Bldg. (63935). 966-3124. Jack G. Hunt.

Jack G. Hunt, gen & coml mgr & chief engr; Myra L. Hunt, prog dir.

#### East Prairie (314) Mississippi county

KYMO Nov 15, 1965: 1080 khz; 250 w-D. Drawer 130. (63845). 649-3597. Usher Bcstg (acq 6-1-69).

Format: Contemp, C&W.  
H. Charles Beggs, pres; Barney Webster, gen mgr; Jim Glanville, coml mgr; Gary Speer, prog dir; Tom Beggs, prom mgr; Scott Allen, mus dir; Ken Riddle, news dir; Bob Demay, chief engr.

#### El Dorado Springs (417) Cedar county

KESM July 18, 1961: 1580 khz; 500 w-D. Box 228. (64744). 876-2741. Daryl Fredine. (acq 3-1-71).

Rep: Keystone; Magic Circle. Format: C&W, MOR.

Daryl Fredine, owner, gen & coml mgr; Doug Ferguson, prog dir; Jean Williams, news dir; Dennis W. Polk, chief engr.

KESM-FM June 1, 1965: 107.1 mhz; 3 kw. Ant. 135 ft. Dup KESM 100%.

#### Excelsior Springs (816) Clay county

KEXS August 1968: 1090 khz; 250 w DA-D. Drawer D. (64024). 637-3568. Excelsior Springs Bcstg Co.

Format: C&W 100%.

George Williams, pres; Gene Swearingen, gen mgr; Judy Jeffers, coml mgr; Larry Key, prog & news dir; Jon Bates, prom mgr; Nelson Swan, sports dir; Ed Jones, chief engr.

#### Farmington (314) St. Francois county

KREI Dec 7, 1947: 800 khz; 1 kw-D. KREI Ave. (63640). Plateau 6-5125. Cecil W. Roberts & James R. Robert.

Format: Easy ltnng. Spec prog: C&W 14 hrs wkly.

Cecil W. Roberts, pres; James R. Roberts, gen mgr; Ernie Jones, coml mgr; Betty Bennett, prog dir; Dick Churan, prom mgr; Frank Erard, news dir; J. Hill, chief engr.

#### Ferguson (314) St. Louis county

\*KCFV(FM) Apr 17, 1972: 89.5 mhz; 10 w. 3400 Pershall Rd., St. Louis (63135). 524-8311. Junior College District of St. Louis County, Missouri.

Net: Longhorn. Format: Rock, Educational. James Prochey, stn supervisor.

#### Festus (314) Jefferson county

KJCF May 10, 1951: 1400 khz; 1 kw-D, 250 W-N. N. Mill St. (63028). 937-7642. James W. Higgins, Harold L. Wright. (acq 4-72).

Format: C&W/Rock. Spec prog: Gosp 8 hrs wkly.

Donald M. Donze, gen mgr; Richard L. Roth, chief engr.

KXEN (See St. Louis).

#### Flat River (314) St. Francois county

KFMO June 1, 1947: 1240 khz; 1 kw-D, 250 w-N. St. Joseph Drive. (63601). 431-2000. Lead Belt Bcstg Co.

Rep: Meeker. Spec progs: C&W 13½ hrs wkly.

Oscar C. Hirsch, pres; James F. Collins, gen & coml mgr & news dir; John G. Wampler, chief engr.

#### Fredericktown (314) Madison county

KFTW June 29, 1963: 1450 khz; 1 kw-D, 250 w-N. Box 71. (63645). 783-4461. Love Bcstg Co.

Net: Keystone; Magic Circle. Rep: Crane, Spec progs: C&W 55 hrs wkly.

Jack Gale, pres & gen mgr.

#### Fulton (314) Callaway county

KFAL Nov 14, 1950: 900 khz; 1 kw-D. Box 581, 1805 Westminster. (65251). Midway 2-3341. KFAL Inc. (acq 6-1-68).

Rep: Savalli/Gates. Spec progs: C&W 30 hrs wkly.

Bud Pratt, gen mgr; R. W. Terrell, coml mgr; Ron Lutz, farm dir.

KKCA(FM) 1970: 97.7 mhz; 3 kw. Ant 300 ft. Same licensee as KFAL.

#### Hannibal (314) Marion county

KGRC(FM) Nov 28, 1968: 92.9 mhz; 100 kw. Ant 490 ft. Box 1017. (63401). (217) 223-3332. Great River Communications Inc. Stereo.

Net: ABC-FM. Format: Contemp.  
Frank E. Laughlin, pres; Melvin Elzea, gen mgr & coml mgr; Mark Mathew, prog dir & mus

## Missouri

See page B-3 for explanation of listings

dir; Scott Smith, news dir; Karl E. Holtmeyer, chief engr.

KHMO April 1941: 1070 khz; 5 kw-D, 1 kw-N, DA-2. Box 711. (63402). A.Cademy 1-3450. Springfield Newspapers Inc.

Rep: Masla. Spec progs: Farm 18 hrs wkly.

Don C. Dailey, VP; James F. Jae Jr., gen mgr; Joe Gross, coml mgr; Dennis James, prog dir; Art Francis, prom mgr; Gary Schmedding, news dir; Ed Summers, chief engr.

#### Hillsboro (314) Jefferson county

KHKA(FM) 88.9 mhz; 5.5 kw. Ant 275 ft. Junior College District of Jefferson County.

#### Houston (417) Texas county

KBTC June 28, 1962: 1250 khz; 1 kw-D. Box C. (65483). 967-3353. Radio Co. of Texas County Inc. (acq 12-4-70).

Rep: Magic Circle; Messina. Format: C&W.  
Jeryl Smith pres & gen mgr; Steve Gronemyer, prog dir; Dave Stern, news dir; Walt Lawson, chief engr.

KSCM-FM May 1965: 99.3 mhz; 3 kw. Ant 300 ft. Prog sep from KBTC. 967-4153.

Net: Missouri Net. Rep: Messina; Magic Circle, Format: MOR.

#### Independence (816) Jackson county

KCCV 1947: 1510 khz; 1 kw-D, 43 Blue Ridge Center, Kansas City, Mo. (64133). FLeming 3-8600. IGWT Inc. (acq 10-3-62).

Format: Relig.  
Richard Bott, pres; Ben Weiss, prog dir, opns mgr & chief engr.

#### Ironton (314) Iron county

KPIA Sept 15, 1972: 1510 khz; 250 w-D. Box 437. (63650). 546-7473. Iron County Bcstng Co. Inc.

Format: C&W, MOR.  
Gaylon Watson, pres; Carolyn Watson, coml mgr; Kenneth Wilkey, prog dir & chief engr.

#### Jackson (314) Cape Girardeau county

KJAS March, 1972: 1170 khz. Box 312. (63755). 243-8179. Missouri Bcstg Co.

Format: Rock, Top 40.  
Robert Neathery Jr., pres; Ann B. Raymond, gen mgr; Robert Schultz, coml & prom mgr; J. D. Gates prog & mus dir; James D. Smith, news dir; Dave Obergonner, chief engr.

#### Jefferson City (314) Cole county

KLIK February 1954: 950 khz; 5 kw-D, 500 w-N. Box 414. (65101). 635-4136. KLIK Radio 950 Inc. (acq 6-68).

Net: ABC/I. Rep: Avery-Knodel; Gray.  
Floyd Linn, pres; Stan G. Grieve, exec VP & gen mgr; Dave Neise, coml mgr; Dale Duncan, prog dir; Bob Jordan, prom mgr; Robert A. Priddy, news dir; Edmund B. Scarr, chief engr.

KJFF(FM) Dec 1, 1969: 106.9 mhz; 100 kw. Ant 215 ft. Prog sep from KLIK. Stereo.

Net: ABC/FM. Format: Modern C&W.  
Jim Lipsey, sls mgr; Jeff Smith, prog dir; Will Dunn, chief engr.

\*KLUM-FM Aug 1973: 88.9 mhz; 40 kw. Ant 73 ft. (CP 41 kw. Ant 255 ft.) 1004 E. Dunklin St. (65101). 751-2885. Bd of Curators of Lincoln Univ.

Format: Black, Top 40, Ed.  
Gene Ormond, gen mgr; Jesse Young, prog dir; Dennis Clark, mus dir; Lee Grantham, news dir; David Hampton, chief engr.

KWOS Jan 1937: 1240 khz; 1 kw-D, 250 w-N. 200 Monroe St. (65101). 636-3137. KWOS, Inc. (acq 11-1-71).